

WordPress Custom Post Formats + Types

Better ways to organize and design content

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Let's get started

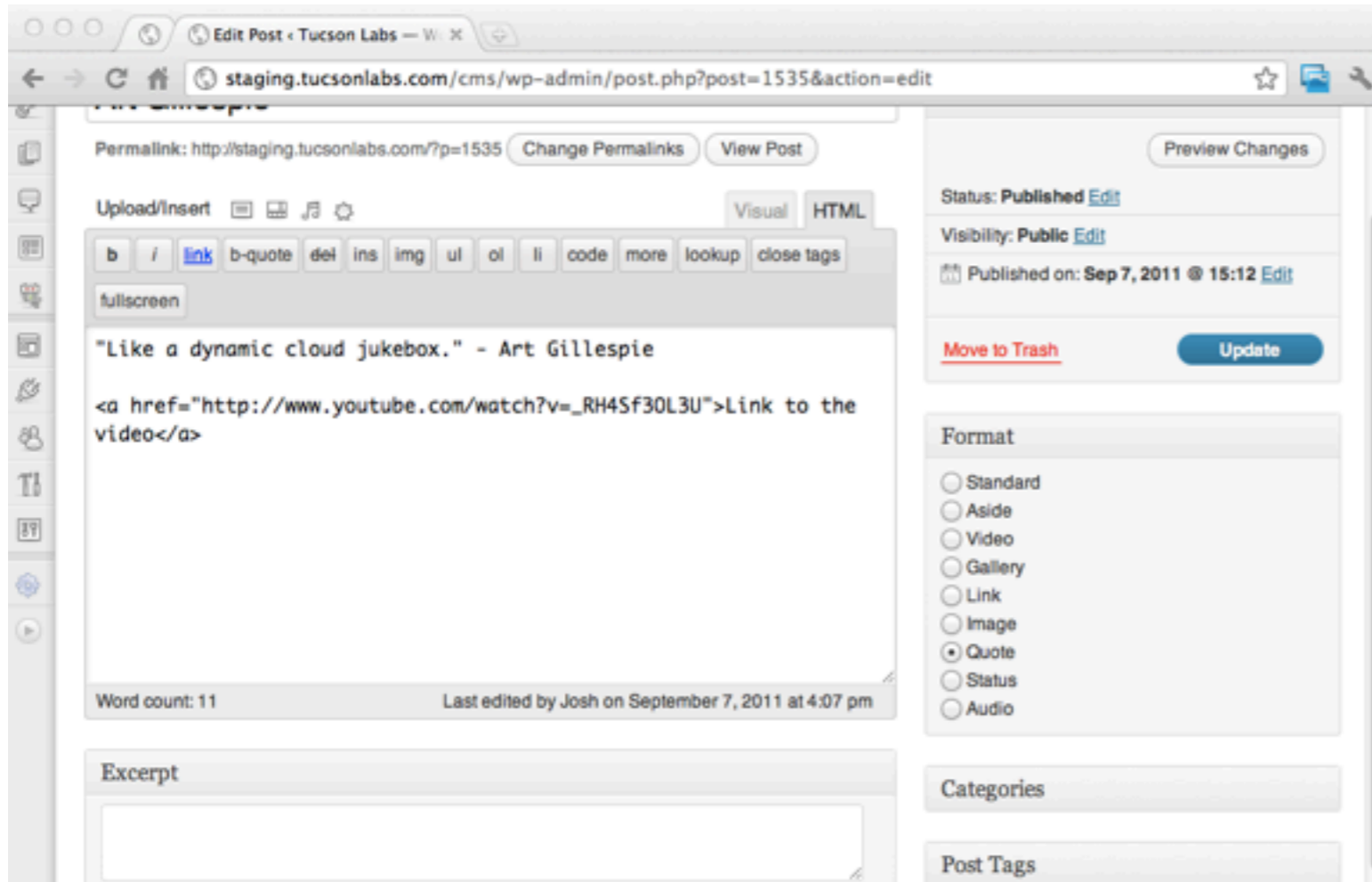
- ★ **Audience - Designers, Developers, Bloggers**
- ★ **Intro to Post Formats... and types**
- ★ **Why would I use 'em fancy formats; my categories are just fine the way they are.**
- ★ **Examples**
- ★ **Code, Design**
- ★ **Questions**

Audience

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What are Post Formats?



They're a different way to organize and design content for your blog. The design can now be dictated by the type of content.

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Add Some Style



src: <http://www.flickr.com/photos/istoletv/4735451442/sizes/l/in/photostream/>

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Styled

**<?php post_class(); ?>
for CSS hotness**

or

**<?php(has_post_format('link')) ?>
for server side goodness**

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Articles

Focused on design, development, and open web technologies.



“Like a dynamic cloud
jukebox.” – Art Gillespie [Link
to the video](#)



[Direct link: Re-tabulate](#) – by
Jeremy Kieth




**Using spiro splines in
Inkscape**




**Inset effect with Inkscape
(version .47)**

More Examples


SEP 2


Seth Godin: *The warning signs of defending the status quo.* Hat tip: *Andrew Spittle.* ∞ 

AUG 25

I'm somewhere in the middle of the Arctic Sea right now, *approximately 78°05'N, 28°45'E*, but even through the thin pipe of an intermittent satellite connection the ripples were felt of the announcement that *Steve Jobs resigned as CEO of Apple.* Jobs, or the idea of him, has had a profound impact on innumerable founders and CEOs. My own tribute to him (and Apple as an organization) is in the essay *1.0 is the Loneliest Number*, where reviews of the original iPod punctuate a story of the messy act of creation. Moments like this give us an opportunity to take a step back and contemplate the bigger picture, so take a moment *to read the post* and think about what you're launching next. ∞ 

AUG 22




SVALBARD AND SHIP 

Flying into Longyearbyen and arriving for the first time on the Silver Explorer vessel.

This album contains **36 items.**


MATT MULLENWEG



is one of PC World's Top 50 People on the Web, Inc.com's 30 under 30, and Business Week's 25 Most Influential People on the Web. He's on *Twitter* and *Facebook.*

MORE >

RANDOM PHOTO

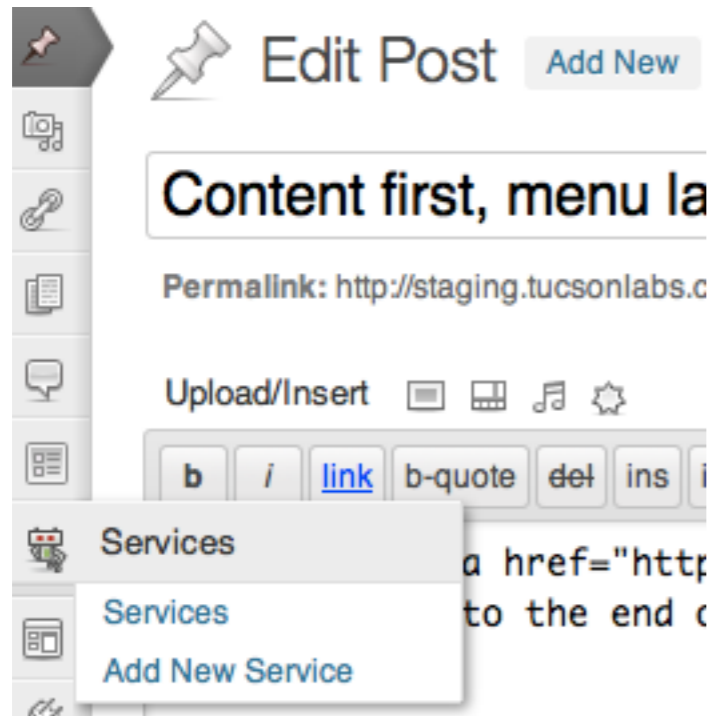


MORE RANDOM >

src: <http://ma.tt/>

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Post formats, not types



Post types live outside your blog, while post formats live inside it. Post formats can spice up your website, but not your blog.

src: Top Secret

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Code - functions.php

```
45
46 /**
47  * Add support for the MEGA Post Formats
48  */
49 add_theme_support( 'post-formats', array( 'aside', 'video', 'gallery', 'link', 'image', 'quote', 'status', 'audio' ) );
50
51 // add_post_type_support( 'my_post_type', 'post-formats' )
52
```

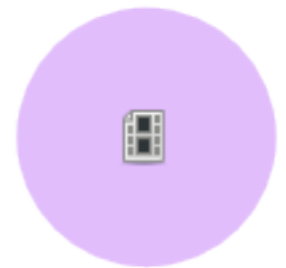
Enable in you functions file, or in your plugin.

single.php template

```
<?php
if ( has_post_format( 'link' ) ) {
    get_template_part( 'content', 'link' );
} else {
    get_template_part( 'content', 'single' );
}
```

Call different content templates for different formats or just style them using `<?php body_class()?>`

Just add design



**Thanks
Questions?**

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Resources

★ **The Codex** http://co-dex.wordpress.org/Post_Formats

★ <http://theshaper.com/2011/09/07/awesome-up-your-wordpress-theme-with-post-formats/>

★ **Post types and formats and taxonomies, oh my!**

★



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